

REZA KALANTAR

Photographer & Graphic Designer

PERSONAL SUMMARY

A multi-cultural, Photographer and Graphic Designer, studied and worked more than 20 years in Sweden and travelled around the world before settling down with family in Radcliffe on Trent, a beautiful village located in East midland UK. From there continued my character by establishing a photographic shop and studio based on portrait, wedding and Commercial services such as food and product photography, web design, posters, leaflets, corporate ID etc..

(See www.lizarcphotografix.co.uk)

Currently, I focus solely on freelance commercial work from two studios, as well as teaching large format and medium format analogue photography at a studio in London.

I have a passion for design and photography. I am formally trained as a photographer, graphic designer and creative thinker, and I see things differently through my camera. It's a perfect balance of **passion** and **professionalism** for creativity that makes my story.

QUALIFICATIONS

All in Sweden

Photography

FOTOLINJE VID AMU-GRUPPEN I GAMLEBY

1989-1991

English Language

INTENSIV ENGELSKA, SIGTUNA FOLKHÖGSKOLAN

1991-1992

Graphic design

DESKTOP & MULTIMEDIA- UTBILDNING CITATMEDIA AB

1995-1997

Web developing

Programmering och Intranet/Internet

Datautbildarna AB

1998-1999

WORK EXPERIENCE

BETAN CO. & PARS TABLOU 1977-1986

Junior Graphic Designer and Photographer

SAS (Skandinavian Air System) 1988-1995

Worked in various fields, among all a year as a photographer.

EVE PHOTOGRAPHY 1991-1997

OWN BUSINESS freelance photographer.

D-Parts 1997-1999

Consult: multimedia and graphic design, photography, WEB-design

LizArc Fotografix (SWEDEN) 2000-2005

OWN BUSINESS full time freelance photographer.

LizArc Fotografix (UK) 2005-Now

OWN BUSINESS Photographic shop and studio. Since 1st march 2014 running just the studio.

KEY SKILLS AND COMPETENCIES

- Innovative, highly creative, good at thinking 'out of the box'.
- Keeping abreast of new techniques in design software, media & photography.
- Experience with catalogue, brochure design.
- Willingness and ability to work independently and as part of a team.
- Able to work under pressure, meet deadlines and multitask.
- Highly organised and able to prioritise own work schedule.
- Able to work within brand and design guidelines.

AREAS OF EXPERTISE

Adobe Creative Suite

Photoshop

Lightroom

In-Design

Illustrator

Flash

A good knowledge of

JavaScript, HTML5 and CSS3.

PERSONAL SKILLS

First Aid Qualified,

Swedish or Nordic speaker

PERSONAL DETAILS

Reza Kalantar

29 Malkin Ave.

Radcliffe on Trent

Nottingham

NG12 1DP

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Mobile: 07735429988

E: info@lizarc.com

DOB: 04/12/1958

Driving license: Yes

Nationality: Swedish